

General Election to the Assembly-Assam, Kerala, Pondicherry, Tamil Nadu & West Bengal

Expenditure incurred/ authorised (at Central and State Level) on General Party Propaganda

S.No.	Particulars	Amount (Rs.)
A. Publicity		
1	Printed materials, like manifesto, pamphlets, posters, handbills, etc.	3875147.00
2	Electronic media (including hiring time slots spots, etc., in private channels)	2118981.00
3	Making and distribution of video films.	357091.00
4	Making and distribution of Audio Cassettes	484500.00
5	Advertisements in newspapers, magazines, souvenirs, etc.	10073336.00
6	Cut-outs, hoardings banners, flags, arches, gates, etc.	5380312.00
7	Through any other means	2112020.00
	Total	24401387.00

B. Expenses on travel of leaders of party covered by "Explanations 1 & 2" under section 77 (1) of the representation of the people Act, 1951 for propagating programme of the Party

I Travel Expenses

1	On Cars, other four wheelers, three wheelers and two wheelers	1562699.00
2	Trains	20366.00
3	Aircrafts/helicopters/ Ship, etc.	47962962.00
4	Animal Transport	0.00
	Total	49546027.00

II Other Expenses

1	Expenses on boarding and Lodging	2404710.00
2	Other miscellaneous expenses	537599.00
	Total	2942309.00

C. Travel Expenses of Leaders and workers other than those covered under Item "B" above

1	On cars, other four wheelers, three wheelers and two wheelers	1954859.00
2	Trains	139770.00
3	Aircrafts/ helicopters/ ship, etc.	1254394.00
4	Animal Transport	0.00
5	Expenses on accomodation, etc.	1697825.00
	Total	5046848.00

D. Other Expenses:-

1	Maintenance and running of Party/ Campaign Office	1081835.00
2	Public meetings	8144741.00
3	Processions	1144290.00
4	Other miscellaneous expenses (Please specify) Pre Poll Survey Exp.	1031680.00
5	Lumpsum aid given to PCCs.	0.00
	Total	11402546.00
	Grand Total	93339117.00